

# Recycology Products



Pentel is committed to developing and providing environmentally safe and useful products. Our Pentel Recycology Products are made from a minimum of 50% recycled materials by weight and are designed to reduce manufacturing impact on the environment.

Our Recycology Program focuses on ways to reduce environmental waste through innovative product design and the use of raw materials involved in production. Many of our products are refillable to further lessen the environmental impact. Our ecofriendly products provide a small, yet powerful way to ensure a safer future.

$$\text{Recycology Content \%} = \frac{\text{Weight of recycled contents}}{\text{Total weight of Product}}$$

Recycology : Made from a minimum of 50% recycled materials by weight excluding consumable content and refills.



◀ Display for local mass retailers.  
(Pentel Canada)

▼ Advertising on the London Underground. (Pentel U.K.)



▼ Consumer Advertising.  
(Pentel U.K.)



▼ Consumer Publications. (Pentel Germany)



▼ Consumer Advertising.  
(Euro Pentel)

